

**RENT CONFERENCE: Practical Information  
Toledo (Spain), (14) 15-16 November 2018**



**Universidad de  
Castilla-La Mancha**

**CAMPUS DE EXCELENCIA INTERNACIONAL**

## WELCOME TO RENT 2018

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In November 2018 we would like to welcome you all to the RENT Conference, hosted at the World Heritage City of Toledo (Spain), one of the Campuses of the University of Castilla-La Mancha. The theme of this year Conference is « Sustainable Entrepreneurship : A win-win strategy for the future ». Entrepreneurs have realized in the last decades that they can contribute to social welfare as well as to a sustainable economy. In this sense, entrepreneurs increasingly place sustainability next to profitability within their business objectives. In this sense, the study of sustainable entrepreneurship has also gained prominence among scholars although is still considered an emergent research stream, still on its infancy. In order to provide fruitful research that helps to support sustainable entrepreneurship, as a way to stimulate regional and global competitiveness within a sustainable developing thinking we propose this theme for the conference. However, submissions of papers covering any aspect of entrepreneurship and small businesses are also welcome.

### THE UNIVERSITY OF CASTILLA-LA MANCHA



The University of Castilla-La Mancha is the flagship public academic institution in the autonomous community which gave it its name and in which is a leader in the creation and transmission of science, technology, innovation, culture and solidarity. UCLM is a modern and competitive institution, with almost 30,000

students, 2,270 lecturers and researchers and 1,059 administrative and service staff.

#### The Conference Team :



Cristina Díaz-García



Ángela González-Moreno



Francisco J. Sáez-Martínez



Fátima Guadamillas



Pedro Jiménez



Juan Jiménez

In its thirty years of operation, the UCLM has provided young people with access to higher education and has energized the life in the cities where its campuses have been established: Ciudad Real, Albacete, Cuenca and Toledo, as well as Almadén and Talavera de la Reina.

The study programme at UCLM includes high quality standard proposals, adapted to the requirements of the employment world and which satisfy social demands in all areas. 44 Bachelor Degrees, 35 Official Master Courses and 18 PhD Programmes can be studied at UCLM.

Visit: [www.uclm.es/en](http://www.uclm.es/en)

## THE CITY OF TOLEDO

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Toledo, located in central Spain is the capital of the autonomous community of Castilla-La Mancha. Toledo was declared a World Heritage Site by UNESCO in 1986 for its extensive monumental and cultural heritage.

Toledo is known as the "Imperial City" for having been the main venue of the court of Charles V, Holy Roman Emperor, and as the "City of the Three Cultures" for the cultural influences of Christians, Muslims and Jews reflected in its history. It was also the capital of the ancient Visigothic kingdom of Hispania, which followed the fall of the Roman Empire, and the location of historic events such as the Visigothic Councils of Toledo. Toledo has a long history in the production of bladed weapons, which are now popular souvenirs of the city.



The following links contain useful information (climate, meals, traditions, history ...) and some images of the city:

<http://www.world-guides.com/europe/spain/castile-la-mancha/toledo/>

<http://www.cyberspain.com/ciudades-patrimonio/itoledo.htm>

## HOW TO REACH TOLEDO

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Toledo is located 44 miles / 71 kilometers south of Madrid.

The nearest airport to Toledo is Adolfo Suárez Madrid-Barajas International Airport (MAD). It is located 9 miles / 15 km from the center of Madrid. This airport has four passenger terminals, but most international flights arrive to Terminals 1 and 4.

Airport web page:

<http://www.aena.es/en/madrid-barajas-airport/index.html>

There are several ways to travel from Madrid to Toledo:

### By Car

Several rental car companies can be found in Madrid-Barajas Airport. Most of them operate between 7:00 and midnight, though some airport offices stay open for longer.

HERTZ. Tel: +34 902 402 405

AVIS. Tel: +34 902 135 531

BUDGET. Tel: +34 901 201 212

It takes about one hour to arrive from Adolfo Suárez Madrid-Barajas airport to Toledo by car (without heavy traffic).

### By High Speed Train (AVE)

There are usually 15 high speed trains that travel between Madrid-Puerta de Atocha railway station and Toledo. The first train leaves Madrid at 06:50 and the last train departs at 21:50. Puerta de Atocha is a large station with several sections. The high speed trains to Toledo depart from the 'AVE' section.

There is a RENFE office in the airport (arrival area of Terminal 1 and 4) where you can obtain further information about trains. For more information about RENFE train system <http://www.renfe.es/>

Price: from 12.90 euros (single) and 20.60 euros (return). Estimated time: 33 minutes.



Monday to Friday AVE schedules:

Madrid-Toledo		Toledo-Madrid	
Departure	Arrival	Departure	Arrival
06.50	07.23	06.25	06.58
07.50	08.23	06.50	07.23
08.50	09.23	07.25	07.58
09.20	09.53	07.55	08.28
10.20	10.51	09.25	09.58
11.20	11.53	10.25	10.59
12.20	12.53	12.25	12.58
13.50	14.23	13.25	13.58
14.50	15.23	15.25	15.58
15.50	16.23	16.18	16.51
16.50	17.23	17.25	17.58
17.50	18.23	18.25	18.58
18.50	19.23	19.20	19.54
19.50	20.23	20.25	20.58
21.50	22.23	21.30	22.03

The simplest way to reach your Hotel from Toledo's Train Station is by taxi

**By Bus**

There is a bus that connect Madrid Airport with Toledo. It departs at 12.30 from Terminal 4 and the price is 5.37€. Tickets can be purchased at <https://www.alsa.com/en/web/bus/home>

Additionally, ALSA buses connect Toledo with Madrid and run every 30 minutes. Buses start at 06:00, running until 23:00, and later on Sunday and public holidays. They depart from Plaza Elíptica Station at Madrid and arrive at Toledo's bus station. The simplest way to reach Plaza Elíptica Station from Barajas Airport and your Hotel from Toledo's Bus Station is by taxi.

**CONFERENCE LOCATION**

The pre-conference activities will take place at the **Convent of San Pedro Martir** (calle San Clemente s/n), where the Faculty of Law and Social Sciences is located. It is noted particularly for its splendid Moorish tower and graves and praying sculptures, including those of the Counts of Melito that inspired the legend "The Kiss" by Gustavo Adolfo Becquer.

The Conference will take place at **Palacio de Congresos El Greco**. The conference venue, designed by the architect and Príncipe de Asturias prizewinner Rafael Moneo, is perfectly positioned at the city centre, next to Zocodover Square.

More info: <http://www.pctoledo.es/en/index.html>

**Opening Reception: San Pedro Mártir University Building**

**Conference Convention Center El Greco**

**Conference Dinner: Hacienda El Cardenal**

## PRE-CONFERENCE PROGRAMME

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Seminar	Time Wednesday 14th November
Doctoral Workshop	9:00-13:00 13:30-17:00
Lunch break (sandwiches and beverages)	13:00-13:30
Professional Development Workshop (PDW) Normally 4	13:30-15:30 13:30-15:30 15:30-17:30 15:30-17:30
Post-doctoral Paper Development Workshop	13:30-16:30
Mid-Career Consortium	16:30-18:00
ECSB Policy Forum: Entrepreneurial activities in the Circular Economy	15:00-18:00
Reception	18:30

## CONFERENCE PROGRAMME

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### CONFERENCE TOPICS:

1. Methodological challenges and research methods
2. Opportunity generation and early business development
3. Minority entrepreneurship
4. Gender and copreneurship
5. Technology and knowledge-based entrepreneurship
6. Family business, succession and business transfer
7. Entrepreneurship education, learning, and knowledge dissemination
8. Culture and community
9. Social entrepreneurship
10. Green and sustainable entrepreneurship
11. Entrepreneurial finance for new and growing businesses
12. Business models (growth, performance and internationalization)
13. Corporate / intrapreneurship and strategizing
14. Human capital, social capital and relational networks
15. Creative and artisan industries
16. Rural enterprise, regional development and tourism
17. Policy, support systems and infrastructure
18. Critical perspectives on entrepreneurship
19. Eco-innovation
20. Experimental Designs in Entrepreneurship Research

### Tentative schedule:

Time	Thursday 15 <sup>th</sup> November	Friday 16 <sup>th</sup> November
8:30 10:30	Welcome and key-note sessions	Parallel sessions
10:30 13:30	Parallel sessions	Parallel sessions
13:30 15:00	Parallel sessions	ECSB Meeting and closing ceremony
15:00 17:30	Parallel sessions	
20:00	Gala Dinner	

### More info:

<http://www.rent-research.org/rent-xxxii>

## ACCOMMODATION

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We have pre-booked several hotel rooms for the conference through Viajes El Corte Inglés travel agency.

You can find out all the information about the hotels and prices for the event on the following link, where you can also book a room:



<https://viajeselcorteingles.symposium.com/19690/detail/e2kw-2018-accommodation.html>

## KEY DATES

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**Submission of the extended abstract:**

**May 15, 2018**  
**(midnight belgian time)**



Submissions will be considered for presentation at concurrent sessions by the Scientific and Organizing Committee. A response will be given before July 15, 2018

**Registration for authors:**

(condition for insertion into the conference documents & programme)

**September 4, 2018**

Accepted authors will then be asked to send their full paper by  
**October 1st, 2018**

## OTHER USEFUL INFORMATION

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**Currency:** EURO

**Emergency:** In case of an emergency dial 112

**Police:** 091

**Hospital:** Hospital Virgen de la Salud, located at Avenida de Barber 30, is Toledo's main hospital

**Electric power supply:**

- Voltage: 230 V
- Frequency: 50 Hz
- Plugs: Type F

**Email account:** [congress.RENT2018@uclm.es](mailto:congress.RENT2018@uclm.es)

