



32nd RENT conference

“Sustainable entrepreneurship: A win-win strategy for the future”

Toledo, Spain, November 14-16, 2018

PRE-CONFERENCE PROGRAMME

Wednesday, November 14, 2018	
8:30	Registration for PhD Students <i>Facultad de Ciencias Jurídicas y Sociales, University of Castilla-La Mancha</i> <i>Cobertizo San Pedro Mártir (45071- Toledo)</i>
9.00-13.00 (and 13:30-17:00)	Doctoral workshop– room Sala de Juntas (Break out rooms : Seminario 1.1, Antesala del Rector) 10.45-11.00: Coffee break doctoral workshop
13.00-13.30	Lunch break for attendants registered in any of the pre-conference activities
13:00-15:00	Registration desk open for PDWs' attendants, post-docs and Policy Workshop
13:30-15:30	Professional Development Workshop (PDW) 1 New Directions for Research on Social Innovation and Embeddedness Room Sala de Música Professional Development Workshop (PDW) 2 How to educate for sustainable entrepreneurship? Room Sala de Óculos
15:30-17:30	Professional Development Workshop (PDW) 3 Crafting Scholar/Researcher Wisdom: Co-constructing Learning and Identity – Observations Reflections and Futures Room Sala de Música Professional Development Workshop (PDW) 4 Triggering entrepreneurial action through a 'whole-cycle' strategic task method: A task design workshop for people in leadership role, such as teachers, managers or business coaches Room Sala de Óculos
13:30-16:20	Post-doctoral Paper Development Workshop Room Seminario 1.2. Madre de Dios
16:30-18:00	Mid-Career Consortium Room Seminario 1.2. Madre de Dios
15:00-18:00	ECSB Policy Forum: Entrepreneurial activities in the Circular Economy Room : Teatrillo 15:00-16:20 Situation and Evolution of Circular Economy in Spain <ul style="list-style-type: none"> • Francisco J. Sáez-Martínez, Co-chair of RENT 2018 • Francisco Martínez Arroyo, Counsellor of Agriculture, Environment and Rural Development Council of Castilla La Mancha • Luis Jiménez, President of Association for Sustainability and Society Progress (ASYPS) and author of Cotec Report on Circular Economy 2017 • Elena Pérez Lagüela, Projects Responsible ASYPS • Álvaro Rodríguez, The Climate Reality Project in España, organization founded and headed by Nobel Award Al Gore 16.20-16.40: Coffee Break 16.40-18.00: Eco-innovation management and policy <ul style="list-style-type: none"> • María del Val Segarra-Oña, Prof. Innovation and Competitiveness, Universitat Politècnica de València • ECOALF: Irene Díez Ruíz, General Manager ECOALF Foundation • GESREMAN: M^a Mercedes García- Muñoz Martínez, Gestión de Residuos Manchegos SL, • ECOEMBES: Clara Fernandez Monasterio, Responsible of Ecoembes-Castilla La Mancha and Virginia Moreno, Institutional Relations Manager

CONFERENCE PROGRAMME

Wednesday, November 14, 2018	
18:30-19:30	<p>Registration</p> <p><i>Facultad de Ciencias Jurídicas y Sociales- University of Castilla-La Mancha (UCLM)</i> <i>Cobertizo San Pedro Mártir s/n (45071- Toledo)</i></p>
19:00-20:00	<p>Welcome reception</p>
Thursday, November 15, 2018	
08:30 – 09:00	<p>Registration</p> <p><i>Hall of Palacio de Congresos de Toledo (located at Street Venancio González, 24)</i></p>
09:00 – 09:30	<p>Room Auditorio: Opening and Welcome</p> <p>Member of the Spanish Ministry of Ecology Transition (to be confirmed)</p> <p>Francisco J. Sáez-Martínez, Academic Director Vice-chancellor of Research, University of Castilla-La Mancha</p> <p>Francisco Martínez Arroyo, Counsellor of Agriculture, Environment and Rural Development Council of Castilla-La Mancha</p> <p>Jérôme Chabanne-Rive, European Institute for Advanced Studies in Management (EIASM) Director</p> <p>Silke Tegtmeier, European Council for Small Business and Entrepreneurship (ECSB) President</p> <p>Cristina Díaz-García, Co-Chair of the Organising Committee</p>
09:30 – 11:00	<p>Room Auditorio: Plenary Session</p> <ul style="list-style-type: none"> • Francisco J. Sáez-Martínez, Co-Chair of the Organizing Committee • Alberto Aragón-Correa, Prof. Strategy and Sustainability at Univ. Granada and Honorary Professor at Univ. Surrey • Mariana Boadella, Entrepreneur, founder of SABIOTEC Spin-off
11:00 – 11:30	<p>Sala Zocodover</p> <p>Coffee break and Poster Session</p>

PARALLEL SESSIONS: Thursday, November 15, 2018

PARALLEL SESSIONS: Thursday, November 15, 2018	Room : Auditorio Track : Technology and knowledge-based entrepreneurship (funding-individual) Chair : Christos Kalantaridis	Room : A Track : Experimental Designs in Ent. Research & Methodological challenges and research methods Chair : Silvia Costa	Room : B Track : Opportunity generation and early business development Chair : Pekka Stenholm	Room : C1 Track : Minority entrepreneurship Chair : Francesca Cesaroni	Room : C2 Track : Social entrepreneurship Chair : Ana Maria Bojica	Room : D1 Track : Eco-innovation and Green and sustainable entrepreneurship Chair : Marcela Ramirez-Pasillas	Room : D2 Track : Entrepreneurial finance for new and growing businesses Chair : Hans Landström	Room : Miradero Track : Business models (growth, performance and internationalization) Chair: Nataliya Galan
11:30 – 12:00	FROM CROWDFUNDING PRE-SALE TO MASS PRODUCTION: SELECTING MANUFACTURERS FOR THE FIRST PRODUCT AABOEN, LISE EMILIE AABAKKEN ØYVIND BJØRGUM ANDREA HOLVIK THORSON Discussant: KUBBERØD, ELIN	IS OPPORTUNITY CONFIDENCE A MATTER OF THE HEAD OR THE HEART? AN EXPERIMENTAL APPROACH COSTA, SILVIA JORIS VELDT ARIAN FREDERIKS Discussant: MARIE PFIFELMANN	PARADOX OF KNOWLEDGE RESOURCES: HOW SOMETHING GOOD CAN LEAD TO BAD ABEUOVA, DANA Discussant: LASKOVAIA, ANASTASIIA	WHY SOME THIRD AGE INDIVIDUALS DEVELOP ENTREPRENEURIAL INTENTIONS: THE PSYCHOLOGICAL EFFECTS OF AGING MAALAOUI, ADNAN ERNO TORNIKOSKI IMEN SAFRAOU JUDITH PARTOUCHE Discussant: CSILLAG, SARA	SHARING A PASSION FOR THE MISSION? – ANGEL INVESTING INTO SOCIAL ENTERPRISES ALA-JÄÄSKI, SALLAMARIA KRIST. Discussant: BEN-HAFAÏEDH, CYRINE	THE ROLE OF THE EXTERNAL SOURCES OF KNOWLEDGE IN PROMOTING ECO-PROCESS INNOVATION IN THE FOOD SECTOR CUERVA, MARÍA C. ÁNGELA TRIGUERO FRANCISCO JOSÉ SÁEZ-MARTÍNEZ SARA FERNÁNDEZ Discussant: SCHERRER, SYLVIE	ENGAGING WITH THE CROWD: AN ENTREPRENEUR'S PERSPECTIVE ARSHAD, NADIA ADELE BERNDT Discussant: WUILLAUME, AMÉLIE	DIGITALIZATION IN SME: BUSINESS MODEL INNOVATION AND IT-ADOPTION IN SME ELLER, ROBERT CHRISTOPHER KRONENBERG Discussant: PRENCIPE, ANTONIO
12:00 – 12:30	"FROM INTUITION TO INSTITUTION" A TRANSACTIVE MEMORY SYSTEM PERSPECTIVE ON MULTILEVEL ENTREPRENEURIAL LEARNING EL-AWAD, ZIAD Discussant: AABOEN, LISE	THE PORTRAIT OF A POTENTIAL ENTREPRENEUR: THE ENTREPRENEURIAL APTITUDE TEST (TAI23©) CUBICO, SERENA GIUSEPPE FAVRETTO PIERMATTEO ARDOLINO GIOVANNA GIANESINI FRANCESCA MARIA CESARONI ANNALISA SENTUTI DANIELA PAJARDI JOAO LEITAO Discussant: SILVIA COSTA	FOUNDING TEAM CHARACTERISTICS AND THE SPEED OF THE PROCESS OF FIRM GESTATION GONZALEZ-PERNIA, JOSE L. JAVIER MONTERO; IÑAKI PEÑA-LEGAZKUE Discussant: ABEUOVA, DANA	STAYING ALIVE? ENTREPRENEURS WITH DISABILITY AND DISABLING ENTREPRENEURIAL ECOSYSTEM IN HUNGARY CSILLAG, SARA ZSUZSANNA GYORI CARMEN SVASTICS EDIT KORODI Discussant: MAALAOUI, ADNAN	WHEN REALITY ERODES PASSION BATTISTI, MARTINA AMANDA WILLIAMSON & XIAOTI HU Discussant: ALA-JÄÄSKI, SALLAMARIA KRISTIINA	ON THE INTENTION FORMATION PROCESS IN SUSTAINABLE ENTREPRENEURSHIP THELKEN, HENDRIK NIKLAS GJALT DE JONG Discussant: CUERVA, CARMEN	CROWDFUNDING PLATFORMS AS ENTREPRENEURIAL FINANCING DRIVERS: WHEN LOCAL CONNECTIONS MATTER ERRO, AMAYA BEGOÑA URIEN-ANGULO Discussant: ARSHAD, NADIA	ACTION AND RESEARCH: A METHOD OF EMBEDDING BUSINESS MODEL INNOVATION CAPABILITY IN SMES KELLIHER, FELICITY LEANA REINL, PAT LYNCH, JOSEPHINE HOLOHAN Discussant: ELLER, ROBERT

12:30 – 13:00	<p>ENTREPRENEURIAL LEARNING EXPERIENCES OF WOMEN HIGH-TECH ENTREPRENEURS IN NORWAY - A GENDERED PERSPECTIVE</p> <p>KUBBERØD, ELIN SALLY JONES INGER BEATE PETTERSEN</p> <p>Discussant: EL-AWAD, ZIAD</p>	<p>ARE OVERCONFIDENCE AND OVER-OPTIMISM SYNONYMS? A LITERATURE REVIEW AND THEORETICAL MODEL IN THE CONTEXT OF ENTREPRENEURSHIP.</p> <p>PIFFELMANN, MARIE ANAIS HAMELIN</p> <p>Discussant: SERENA CUBICO</p>	<p>THE RELATIONSHIP BETWEEN EFFECTUATION/CAUSATION AND VARIABILITY OF FIRM PERFORMANCE IN CRISIS CONTEXT</p> <p>LASKOVAIA, ANASTASIIA GALINA SHIROKOVA OLEKSIY OSIYEVSKYY HOSSEIN MAHDAVI MAZDEH</p> <p>Discussant: GONZALEZ-PERNIA, JOSE L.</p>	<p>FAMILY RESILIENCE IN IMMIGRANTS' ENTREPRENEURIAL OPPORTUNITY CREATION PROCESS</p> <p>RAMIREZ-PASILLAS, MARCELA QUANG EVANSLUONG</p> <p>Discussant: TORNIKOSKI ERNO</p>	<p>HYBRIDITY IS NOT A GIVEN: THE EMERGENCE OF A SOCIAL VENTURE'S IDENTITY</p> <p>BEN-HAFAÏEDH, CYRINE JULIE HERMANS</p> <p>Discussant: BATTISTI, MARTINA</p>	<p>THE ENACTMENT OF ENTREPRENEURIAL OPPORTUNITIES FOR SUSTAINABILITY IN FAMILY FIRMS</p> <p>SCHERRER, SYLVIE</p> <p>Discussant: THELKEN, HENDRIK</p>	<p>HOW TO BE GOOD WITH (CROWD)WORDS. THE ENTREPRENEUR'S NARRATIVE ON CROWDFUNDERS' INTENTION TO SUPPORT A PROJECT.</p> <p>WUILLAUME, AMÉLIE JACQUEMIN AMÉLIE JANSSEN FRANK</p> <p>Discussant: ERRO, AMAYA</p>	<p>RISE FIRM GROWTH THROUGH ORGANIZATIONAL INNOVATION. HAS FIRM AGE A MODERATING ROLE?</p> <p>PRENCIPE, ANTONIO CHRISTIAN CORSI ATHOS CAPRIOTTI</p> <p>Discussant: KELLIHER, FELICITY</p>
13:00 – 14:00	<p>Sala Zocodover Lunch and Poster Session</p>							

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14:00 – 14:30	<p>FORMAL FACTORS THAT INFLUENCE THE ENTREPRENEURIAL INTENTION OF THE ACADEMICS IN MEXICO. CASE OF TECNOLÓGICO DE MONTERREY</p> <p>RODRÍGUEZ-ARIZA, LÁZARO PATRICIA ESTHER ALONSO GALICIA VIRGINIA FERNÁNDEZ CYNTHIA FRANCO</p> <p>Discussant: KINDT, ANNA-MARIA</p>	<p>CAREER CHARACTERISTICS OF ENTREPRENEURSHIP EDUCATION GRADUATES</p> <p>AADLAND, TORGEIR DAG HÅKON HANEBERG</p> <p>Discussant: HÄGG, GUSTAV</p>	<p>SITUATED LEARNING WITHIN THE OPPORTUNITY DEVELOPMENT PROCESS OF NEW VENTURE TEAMS</p> <p>MAUSETH, ISELIN KRISTINE GRY AGNETE ALSOS MARIANNE TERESE STEINMO</p> <p>Discussant: RUIZ-ARROYO, MATILDE</p>	<p>THE INFLUENCE OF ETHNIC INSTITUTIONS ON FIRST- AND SECOND-GENERATION ETHNIC ENTREPRENEURS</p> <p>DANG, CAT-MY</p> <p>Discussant: EVANSLUONG, QUANG</p>	<p>FRAMING CONFLICTING DEMANDS AND STRATEGIES FOR SUSTAINABILITY IN SOCIAL ENTERPRISES</p> <p>BOJICA, ANA M^a CARLOS ALBACETE SÁEZ M^a MAR FUENTES FUENTES MATILDE RUIZ ARROYO</p> <p>Discussant: GARCIA-LOMAS DRAKE, ISABEL</p>	<p>HOW REGULATIVE CHANGES IN THE LAW CAN PUSH TOWARDS INSTITUTIONAL ENTREPRENEURSHIP: AN IN-DEPTH CASE STUDY OF A MUNICIPAL WASTE MANAGEMENT COMPANY</p> <p>WIGREN-KRISTOFERSON, CAROLINE ANNA THOMASSON</p> <p>Discussant: KIM LOADER</p>	<p>EXPLORING ANTECEDENTS OF BUSINESS ANGELS ALERTNESS TO INVESTMENT INTENT</p> <p>DRNOVSEK, MATEJA SANDA FRANIC</p> <p>Discussant: HO, CYNTHIA SIN TIAN</p>	<p>THE GOVERNANCE OF BORN GLOBALS AND THEIR GLOBAL VALUE CHAINS</p> <p>DO, HANG DAVID SMALLBONE, ROBERT BLACKBURN</p> <p>Discussant: NOVIKOV, IGOR</p>

14:30 – 15:00	UNIVERSITY OWNERSHIP AND INFORMATION ABOUT THE ENTREPRENEURIAL OPPORTUNITY IN COMMERCIALISATION : A SYSTEMATIC REVIEW AND REALIST SYNTHESIS OF THE RESEARCH LITERATURE KALANTARIDIS, CHRISTOS MERLE KUTTİM Discussant: RODRÍGUEZ-ARIZA, LÁZARO	KNOWLEDGE UTILIZATION IN NEW VENTURE TEAMS: THE ROLE OF TRANSACTIVE MEMORY SYSTEMS GEORGIADOU, ELENI MARIANNE TERESE STEINMO TOMMY HØYVARDE CLAUSEN Discussant: AADLAND, TORGEIR	STAKEHOLDER SUPPORT FOR ACADEMIC ENTREPRENEURSHIP: AN INTERVIEW-STUDY WITH SCIENTISTS PATJA, PÄIVI MARI SUORANTA MARKE KIVIJÄRVI Discussant: MAUSETH, ISELIN KRISTINE	CROSSING BOUNDARIES TO GAIN MOMENTUM: MOTIVATION FOR IMMIGRANT ENTREPRENEURS AKHTAR, REEMA Discussant: DANG, CAT-MY	WHAT IS SOCIAL IMPACT? WAYS OF SOCIAL ENTREPRENEURSHIP RESEARCH FIELD CICCARINO, IRENE JORGE FERREIRA DA SILVA Discussant: BOJICA, ANA M ^a	EXPLORING THE RELATIONSHIP BETWEEN SUSTAINABLE ENTREPRENEURSHIP AND SUSTAINABLE PUBLIC PROCUREMENT: A LITERATURE REVIEW AND RESEARCH AGENDA LOADER, KIM Discussant: MERIE J. KANNAMPUZHA	STARTUPS IN RUSSIA: OWNERSHIP VS. PERFORMANCE GUSEVA, OLGA ANASTASIA STEPANOVA Discussant: DRNOVSEK, MATEJA	CROSSING THE BORDER IN A CROSS-BORDER REGION: THE ROLE OF NETWORKS IN SMALL FIRMS' INTERNATIONALIZATION GALAN, NATALIYA ELLINOR TORSEIN Discussant: DO, HANG
15:00 – 15:30	UNIVERSITIES' ROLE IN REGIONAL INNOVATION SYSTEMS WITH DIFFERING CONCENTRATION OF SMES KINDT, ANNA-MARIA MATTHIAS GEISSLER, KILIAN BÜHLING Discussant: KALANTARIDIS, CHRISTOS	ENTREPRENEURSHIP EDUCATION AS A SCHOLARLY FIELD OF RESEARCH: A SYSTEMATIC REVIEW OF SCIENTIFIC ARTICLES 1980-2017 HÄGG, GUSTAV JONAS GABRIELSSON, HANS LANDSTRÖM DIAMANTO POLITIS Discussant: GEORGIADOU, ELENI	THE INTERACTION BETWEEN SLACK RESOURCES AND DECISION-MAKING LOGIC IN MANAGING SPIN-OFF PERFORMANCE RUIZ-ARROYO, M. FUENTES-FUENTES. M. BOJICA, A.M- ALBACETE-SÁEZ, C. RUIZ-JIMÉNEZ, J.M. Discussant: PATJA, P.	THE FAMILY INFLUENCES OF EO DEVELOPMENT IN IMMIGRANT FAMILY BUSINESSES EVANSLUONG, QUANG BÖRJE BOERS TORBJÖRN LJUNGKVIST SANDOR UJVARI Discussant: AKHTAR, REEMA	WOMEN'S PARTICIPATION IN SOCIAL ENTERPRISES: A REVIEW OF THE LITERATURE GARCIA-LOMAS DRAKE, ISABEL GABALDON, PATRICIA Discussant : CICCARINO, IRENE	MARKET FORMATION FOR CIRCULAR ECONOMY - AN EXPLORATORY STUDY ASSESSING BUSINESS CREATION OF WASTE MANAGEMENT SOLUTIONS AT THE GLOBAL SOUTH KANNAMPUZHA, MERIE JOSEPH PAULA LINNA Discussant: CAROLINE WIGREN- KRISTOFERSON	THE INFLUENCE OF BANK BRANCH CLOSURE ON ENTREPRENEURSHIP SUSTAINABILITY HO, CYNTHIA SIN TIAN BJÖRN BERGGREN Discussant: GUSEVA, OLGA	THE PSYCHIC DISTANCE DISTORTION AND THE SME'S DECISION TO INTERNATIONALIZE: EVIDENCE FROM THE PACIFIC RUSSIA NOVIKOV, IGOR Discussant: GALAN, NATALIYA
15:30 – 16:00	Sala Zocodover Coffee break and Poster Session							

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16:00 – 16:30	ENTREPRENEURSHIP AND INCLUSIVE GROWTH ACROSS COUNTRIES: AN INSTITUTIONAL APPROACH APARICIO, SEBASTIAN DAVID URBANO DAVID AUDRETSCH Discussant: HOGAN TERESA	ENTREPRENEURIAL UNIVERSITIES AND THEIR ECOSYSTEMS: TOWARDS A HOLISTIC APPROACH TO ENTREPRENEURSHIP EDUCATION AND LEARNING BERG, SU-HYUN JAY MITRA Discussant: HAN, JIN	ENTREPRENEURS PULLED BY OPPORTUNITY AND PUSHED BY NECESSITY: CHINA AND DENMARK SEDAGHAT, MAHDOKHT PETER WARING LEI SHUYI ZHANG Discussant: ROSS, CURRAN	BOARD GENDER DIVERSITY AND SUSTAINABILITY: A SYSTEMATIC REVIEW PINNA, MARIELLA BRUNELLA ARRU KATIA CORSI Discussant: RIPPA, PIERLUIGI	SUCCESS OF SOCIAL START-UPS – AN EMPIRICAL STUDY OF THE STUDENT ORGANIZATION ENACTUS CUIF, HUGO JULES FABIAN RECK Discussant: CLEARY, GAVAN	THE PERFORMANCE IMPLICATIONS OF OPPORTUNITY DEVELOPMENT AND DECISION-MAKING IN SUSTAINABLE ENTREPRENEURSHIP KUNTTU, ANNA MAIJA KAISU PUUMALAINEN Discussant: CEDERHOLM BJÖRKLUND, JENNIE	EFFECTS OF ENTREPRENEURIAL EXPERIENCE AND FEEDBACK ACCEPTANCE ON LEGITIMACY ATTAINMENT ZAMANTILI NAYIR, DILEK BRIAN NAGY Discussant: HÖLLEN, MAX	HETEROGENEITY IN SME'S NEW PRODUCT DEVELOPMENT PERFORMANCE; A MICRO-FOUNDATION APPROACH BROERSMA, ROY ANITA VAN GILS ANDRIES DE GRIP Discussant: HOLM, DAGMAR YLVA
16:30 – 17:00	GOOD STOCK FROM THE IRON CAGE: MOBILITY, ENTRY SIZE AND RETURNS TO ENTREPRENEURSHIP IN SCIENTISTS & ENGINEERS SUNDRIYAL, VIVEK KUMAR FRÉDÉRIC DELMAR Discussant: APARICIO, SEBASTIAN	UNDERSTANDING THE UNIVERSITY-BASED ENTREPRENEURIAL ECOSYSTEM: COMPARING THE ACADEMIC AND COMPANY PERSPECTIVES LAHIKAINEN, KATJA Discussant: BERG, SU- HYUN	LUCK IN ACTION – CREATING LUCK MOMENTUM IN AN ENTREPRENEURIAL CONTEXT STENHOLM, PEKKA YI JIANG Discussant: SEDAGHAT, MAHDOKHT	ENTREPRENEURIAL ORIENTATION AND FIRM PERFORMANCE IN A CONTEXT OF CRISIS. THE MODERATING ROLE OF BOARD GENDER DIVERSITY HERNÁNDEZ, REMEDIOS M ^a CONCEPCIÓN LÓPEZ-FERNÁNDEZ FRANZ KELLERMANN Discussant: PINNA, MARIELLA	EXAMINING EFFECTUATION TRAINING IN EARLY- STAGE SOCIAL ENTERPRISE IN IRELAND CLEARY, GAVAN Discussant: KOEHNE, FLORIAN	SUSTAINABLE ENTREPRENEURS SHAPING THEIR BUSINESS MODELS UNDER INSTITUTIONAL PLURALITY GREGORI, PATRICK WDOWIAK, MALGORZATA A SCHWARZ, ERICH J Discussant: KUNTTU, ANNA MAIJA	THE PARADOX OF AMBIDEXTERITY AND ITS IMPLICATION ON THE PERFORMANCE OF THE CORPORATE INVESTORS: EVIDENCE FROM THE CORPORATE VENTURE CAPITAL IN NORTH AMERICA SHUWAIKH, FATIMA EMMANUELLE DUBOCAGE Discussant: ZAMANTILI NAYIR, DILEK	ORGANISATIONAL CONDITIONS STIMULATING THE ENTREPRENEURIAL MINDSET HOLM, DAGMAR YLVA BELOUSOVA, OLGA GROEN, AARD J. Discussant: JARCHOW, SVENJA

17:00 – 17:30	<p>THE IMPACT OF ACQUISITIONS ON GROWTH OF EUROPEAN HIGH-TECH ENTREPRENEURIAL FIRMS</p> <p>KOTNIK, PATRICIA ANŽE BURGER ERDEM SAKINÇ</p> <p>Discussant: SUNDRİYAL, VIVEK KUMAR</p>	<p>MEASURING CONNECTIVITY LEVELS OF ENTREPRENEURIAL ECOSYSTEMS</p> <p>RATINHO, TIAGO ALEJANDRO AMEZCUA, JESSE LECY, KIRA REED, JEFFREY SALTZ</p> <p>Discussant: LAHIKAINEN, KATJA</p>	<p>THE INFLUENCE OF KNOWLEDGE ABOUT CUSTOMER DEMANDS ON OPPORTUNITY CONFIDENCE</p> <p>FREDERIKS, ARJAN FOLKERT BOSMA SÍLVIA FERNANDES COSTA</p> <p>Discussant: STENHOLM, PEKKA</p>	<p>RECREATING IDENTITIES: THE ROLE OF ENTREPRENEURIAL ACTIVITY IN EMANCIPATING FORCIBLY DISPLACED WOMEN IN THE UK</p> <p>MARLOW, SUSAN NKECHI ADEEKO LORNA TREANOR</p> <p>Discussant: HERNÁNDEZ, REMEDIOS</p>	<p>TRANSNATIONAL SOCIAL ENTREPRENEURS: MIGRANTS FOR SOCIAL CHANGE</p> <p>KOEHNE, FLORIAN RICK WOODWARD</p> <p>Discussant: CUIFF, HUGO</p>	<p>WHEN GREEN SMES GO INTERNATIONAL: COLLECTIVE PURSUIT OF ENTREPRENEURIAL OPPORTUNITIES</p> <p>CONTRERAS CRUZ, MARCELA KARIM MESSEGHEM ALEXIS CATANZARO</p> <p>Discussant: GREGORI, PATRICK</p>	<p>THE PSYCHOLOGICAL MECHANISM OF OVERCOMING CONTROL AVERSION IN CHINESE ENTREPRENEURIAL FIRMS</p> <p>TORNIKOSKI, ERNO MAGGIE MEI CHRISTOPHE BONNET</p> <p>Discussant: SHUWAIKH, FATIMA</p>	<p>WHAT MAKES A CORPORATE INVESTOR DESIRABLE? - CORPORATE VENTURE CAPITAL AND ITS ATTRACTIVENESS FOR FOUNDERS</p> <p>JARCHOW, SVENJA STEFANIE WENIGER</p> <p>Discussant: VAN DER VLOOT VAN VLIET, J.W.</p>
17:30-18:00	<p>THE IMPACT OF HUMAN AND VENTURE CAPITAL ON THE ACQUISITION OF HIGH-TECH FIRMS</p> <p>HOGAN TERESA DAVID PADRAIG SMITH</p> <p>Discussant: KOTNIK, PATRICIA</p>	<p>TOWARDS A COMPLEX ADAPTIVE SYSTEM: THE CASE OF ZHONGGUANCUN ENTREPRENEURSHIP ECOSYSTEM</p> <p>HAN, JIN YI RUAN, YANMIN WANG, HAIBO ZHOU</p> <p>Discussant: RATINHO, TIAGO</p>	<p>UNRAVELLING THE RECOGNITION OF INTERNATIONAL OPPORTUNITIES THROUGH A COMMUNITY OF PRACTICE IN THE CLASSROOM</p> <p>ROSS CURRAN RIPOLLÉS, MARÍA MARTINA MUSTEEN ANDREU BLESA NUNO ARROTEIA</p> <p>Discussant: FREDERIKS, ARJAN</p>	<p>ITALIAN WOMEN'S ENTREPRENEURIAL INTENTION: IMPACT OF CONTEXT EMBEDDEDNESS AND PUBLIC POLICIES</p> <p>RIPPA, PIERLUIGI GABRIELLA FERRUZZI MARIO RAFFA GUIDO CAPALDO LORELLA CANNAVACCIUOLO</p> <p>Discussant: MARLOW, SUSAN</p>	<p>ARTISAN ENTREPRENEURSHIP AND THE NAVIGATION OF INSTITUTIONAL SWAMPS</p> <p>CROWLEY, CAREN MAURA MCADAM RICHARD HARRISON</p> <p>Discussant: CUIFF, HUGO</p>	<p>UNDER THE SURFACE OF THE AGRICULTURAL ENTREPRENEURIAL SUPPORT ECOSYSTEMS: THROUGH THE LENS OF COMPLEXITY LEADERSHIP THEORY</p> <p>CEDERHOLM BJÖRKLUND, JENNIE JEANETH JOHANSSON</p> <p>Discussant: CONTRERAS CRUZ, MARCELA</p>	<p>THE CHOICE OF ENTREPRENEURIAL FINANCE AND ITS RELATIONSHIP TO CULTURAL ENTREPRENEURS' SUCCESS</p> <p>HÖLLEN, MAX ELMAR D. KONRAD HARALD VON KORFLESCH</p> <p>Discussant: TORNIKOSKI, ERNO</p>	<p>CORPORATE VENTURING IN FAMILY BUSINESSES: EMPOWERING NON-FAMILY MANAGERS?</p> <p>VAN DER VLOOT VAN VLIET, JAN WILLEM JUDITH VAN HELVERT-BEUGELS ANITA VAN GILS</p> <p>Discussant: BROERSMA, ROY</p>
20:00	<p>Conference Dinner Restaurante Venta de Aires</p>							

Friday, November 16 , 2018

PARALLEL SESSIONS: Friday, November 16 , 2018

PARALLEL SESSIONS: Friday, November 16 , 2018	Room : Toledo Track : Family business, succession and business transfer Chair : Malin Brännback	Room : A Track : Entrepreneurship education, learning, and knowledge dissemination Chair : Tiago Ratinho	Room : B Track : Human capital, social capital and relational networks Chair : Renata Osowska	Room : C1 Track : Gender and entrepreneurship Chair : Mirela Xheneti	Room : C2 Track : Social entrepreneurship and Culture and community Chair : Esther Hormiga	Room : D1 Track : Eco-Innovation and Green and sustainable entrepreneurship Chair : Kirsi Snellman	Room : D2 Track : Critical perspectives on entrepreneurship Chair : John Kitching	Room : Miradero Track : Business models (growth, performance and internationalization) Chair : Pedro Jiménez- Estévez
9:00 – 9:30	<p>BOARD OF DIRECTOR GENDER DIVERSITY IN MEDIUM-SIZED FAMILY FIRMS. EVIDENCE FROM ITALY CHAMOCHUMBI DIAZ, GAIL DENISE, ANNALISA SENTUTI FRANCESCA MARIA CESARONI</p> <p>Discussant: WATKINS-FASSLER, KAREN</p>	<p>ODIGOGY: A NEW TERM FOR EXPLAINING ENTREPRENEURIAL LEARNING IN HIGHER EDUCATION KURCZEWSKA, AGNIESZKA GUSTAV HÄGG</p> <p>Discussant: TEIXEIRA, RIVANDA</p>	<p>THE FREQUENCY OF SERVICES SOURCED AND THE BENEFITS THAT SMES OBTAIN FROM EXTERNAL ACCOUNTING PRACTITIONERS OOSTHUIZEN, ADELE J VAN VUUREN M BOTHA</p> <p>Discussant: KLEINHEMPFL, JOHANNES</p>	<p>IT'S ALL ABOUT FAMILY! MALE TECHNOLOGY ENTREPRENEURS CONSTRUCTING THEIR IDENTITIES BETWEEN FAMILY AND BUSINESS KARHUNEN, PAIVI ULLA HYTTI</p> <p>Discussant: GIMENEZ JIMENEZ, DANIELA</p>	<p>SOCIAL INNOVATION: KEY ELEMENTS OF YUNUS SOCIAL BUSINESS STARTUPS IN BRAZIL MALPELLI, DANIELE ANA BEATRIZ GOMES DE MELLO MORAES; IRENE DOBARRIO MACHADO CICCARINO</p> <p>Discussant: ARROYO, LIZBETH</p>	<p>EXPLOITATION OF GREEN BUSINESS OPPORTUNITIES: THE ROLE OF CULTURAL AND SYMBOLIC CAPITAL MALGORZATA WADOWIAK SCHWARZ ERICH BREITENECKER ROBERT</p> <p>Discussant: LIDSTROEM, JOHAN</p>	<p>THE ART OF BUSINESS MODEL CANVASING: A PRACTICE THEORY STUDY BYRNE, ORLA NEIL THOMPSON DIMO DIMOV</p> <p>Discussant: MOESCHING, DOMINIK</p>	<p>DECONSTRUCTING SOCIO-ENTREPRENEURIAL ASSOCIATIONS' ECONOMIC MODEL FROM THE BM PERSPECTIVE: THE EXAMPLE OF A FRENCH COORDINATING ASSOCIATION INVOLVED IN REEDUCATION THROUGH LABOR (ESAT) HLADY-RISPAL, MARTINE MARIYAM LAKHAL</p> <p>Discussant: KELLIHER, FELICITY</p>
9:30 – 10:00	<p>EXPLORING THE ENTERPRISENESS OF BUSINESS FAMILIES: AN EMPIRICAL APPROACH FRANK, HERMANN ELENA FUETSCH ALEXANDER KESSLER JULIA SÜSS-REYES</p> <p>Discussant: CHAMOCHUMBI DIAZ, GAIL DENISE,</p>	<p>EXPLORING ENTREPRENEURIAL LEARNING IN A MULTILEVEL PERSPECTIVE THROUGH BOUNDARY CROSSING THEORY – A CASE OF NORWEGIAN NASCENT ENTREPRENEURS LIAVAAG HOLM, MARI KJERSTI KJOS LONGVA ØIVIND STRAND</p>	<p>BUILDING ENTREPRENEURIAL POTENTIAL BY GAINING CAPITAL ABROAD - EXPLORING RETURN MIGRANT ENTREPRENEURSHIP OSOWSKA, RENATA URBAN PAULI</p> <p>Discussant: OOSTHUIZEN, ADELE</p>	<p>THE PATH FROM ENTREPRENEURIAL EDUCATION TO ENTREPRENEURIAL INTENTIONS IN STEM: A TEST OF GENDER EFFECTS YORDANOVA, DESISLAVA ALBENA PERGELOVA, FERNANDO ANGULO-RUIZ</p>	<p>THINK SOCIAL: HOW SOCIAL ENTREPRENEURS ADDRESS SOCIAL ISSUES MEISTER, ALEXANDER RENÉ MAUER</p> <p>Discussant: MALPELLI, DANIELE</p>	<p>ENTREPRENEURIAL OPPORTUNITIES AS SOLUTIONS FOR SUSTAINABLE DEVELOPMENT: THE RELATIONSHIP BETWEEN PROBLEM RECOGNITION AND OPPORTUNITY RECOGNITION ENTHOVEN, MARGO GJALT DE JONG</p>	<p>CONCEPTUALISING THE ROLE OF CLIENTS AND WORKERS IN SUSTAINING FREELANCING KITCHING, JOHN MARFUGA ISKANDAROVA</p> <p>Discussant: BYRNE, ORLA</p>	<p>UNVEILING THE (ACTUAL) IMPACT OF REGULATORY FOCUS ON THE PERFORMANCE OF SMALL AND MEDIUM-SIZED ENTERPRISES HUANG, SHUANGFA</p> <p>Discussant: HLADY-RISPAL, MARTINE</p>

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10:30 – 11:00	CEO/BOARD TRAITS OF MEXICAN FAMILY FIRMS: IMPACT ON INTERNATIONAL ENTREPRENEURSHIP WATKINS-FASSLER, KAREN LÁZARO RODRÍGUEZ-ARIZA Discussant: FEITO-RUIZ, ISABEL	INNOVATION AND ENTREPRENEURIAL LEARNING: CROSS-CASE ANALYSIS IN TOURISM ENTERPRISES TEIXEIRA, RIVANDA PATRICIA MELO SACRAMENTO Discussant: LOI, MICHELA	REGIONAL SOCIAL CAPITAL AND THE ENTREPRENEURIAL ESTABLISHMENT PROCESS - A MULTI-LEVEL STUDY KLEINHEMPPEL, JOHANNES SJOERD BEUGELSDIJK MARIKO J KLASING Discussant: GALLOWAY, LAURA	THE ROLE OF THE INVESTOR IDENTITY IN THEIR INVESTMENT DECISIONS: INVESTIGATING FEMALE ANGEL INVESTORS GIMENEZ JIMENEZ, DANIELA SVENJA JARCHOW Discussant: SENTUTI, ANNALISA	STRATEGIZING AND ENVIRONMENTAL FIT FOR SMALL ENTREPRENEURIAL FIRMS IN CROSS-SECTORIAL INNOVATION PROJECTS SENDEROVITZ, MARTIN MAJBRIIT EVALD ROSTGAARD	PRIOR PARTNERING EXPERIENCE AND FORMATION OF PARTNER TYPE PREFERENCES OF SMALL FIRMS LIDSTROEM, JOHAN BENGT OLOF VLADIMIR VANYUSHYN Discussant: GREGORI, PATRICK	NEW WORLDS IN THE MAKING: SUSTAINABLE ENTREPRENEURING IN DIRECT TRADE COFFEE MOESCHING, DOMINIK CHRIS STEYAERT Discussant: THOMPSON, NEIL	UNLOCKING THE NICHE POTENTIAL OF SENIOR TOURISM THROUGH MICRO-FIRM OWNER-MANAGER ADAPTIVE CAPABILITY DEVELOPMENT KELLIHER, FELICITY NOEL KELLY JAMIE POWER PATRICK LYNCH Discussant: TURNER, PAULA

11:00 – 11:30

Sala Zocodover
Coffee break and Poster Session

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11:30 – 12:00	<p>PERFORMANCE POST-SUCCESSION: THE ROLE OF SUCCESSOR'S SOCIAL SKILLS YEZZA, HEDI DIDIER CHABAUD</p> <p>Discussant: RODRIGUEZ S., LIL</p>	<p>WOMAN, ENTREPRENEUR AND INMIGRANT: TWO DRAWBACKS FOR THE PRICE OF ONE? – AN INTERSECTIONAL APPROACH TO ENTREPRENEURSHIP LJUNGGREN, ELISABET ANNE-JORUNN BERG</p> <p>Discussant: HARIMA, AKI</p>	<p>EARLY SUSTAINABILITY: SOCIAL CAPITAL AND PERFORMANCE OUTCOMES OF NEW FIRMS SHAVER, KELLY G CASEY J. FRID DAVID M. WYMAN</p> <p>Discussant: MEYER, VERENA</p>	<p>ENTREPRENEURS AND THE WORK FAMILY INTERFACE BYRNE, JANICE MARION LAUWERS, KATE LEWIS</p> <p>Discussant: XHENETI, MIRELA</p>	<p>THE FORMATION OF A NEW ENTREPRENEURIAL SOCIAL IDENTITY IN THE LIGHT OF UNCLEAR INGROUP-OUTGROUP BOUNDARIES SCHWARZER, FRANZISKA KARIN KREUTZER Discussant: MURILLO-LUNA, JOSEFINA LUCÍA</p>	<p>EMOTIONS AS ETHICAL COMPASS IN STRATEGIC DECISION MAKING SNELLMAN, KIRSI MAARIA HENRI HAKALA</p> <p>Discussant: RAMIREZ-PASILLAS, MARCELA</p>	<p>SUSTAINABLE ATTITUDES OF FAMILY BUSINESSES IN THE ALPINE TOURISM REGION OF TYROL GLOWKA, GUNDULA ANITA ZEHRER, MIKE PETERS ROBERTS ELLER</p> <p>Discussant: NING, ERNESTINE</p>	<p>QUANTITATIVE AND QUALITATIVE GROWTH: COMPLEMENTARY PERSPECTIVES ON THE GROWTH OF THE FIRM STERNAD, DIETMAR GERNOT MÖDRITSCHER</p> <p>Discussant: Colm O’Gorman</p>
12:00 – 12:30	<p>SAME OR DIFFERENT? COMPARING FAMILY FIRMS’ SUCCESSION APPLYING THEORY OF PLANNED BEHAVIOR MADSEN, EINAR LIER ELISABET LJUNGGREN ARE JENSEN</p> <p>Discussant: YEZZA, HEDI</p>	<p>REFUGEE INTEGRATION THROUGH ENTREPRENEURSHIP - EMPIRICAL EVIDENCE FROM REFUGEES IN GERMANY AND FRANCE JIANG, YI LOUISE BROSSET</p> <p>Discussant: LJUNGGREN, ELISABET</p>	<p>WE NEED TO TALK! COMMUNICATION AND OPEN INNOVATION IN SMALL ENTERPRISES HAASE, INGA</p> <p>Discussant: SHAVER, KELLY G</p>	<p>WOMEN ENTREPRENEURS IN THE CONTEXT OF OPPORTUNITY STRUCTURES IN TURKEY OZASIR KACAR, SIBEL</p> <p>Discussant: BYRNE, JANICE</p>	<p>GROWTH OF SOCIAL AND COMMERCIAL SMES – A COMPARATIVE STUDY TYKKYLÄINEN, SAILA KAISU PUUMALAINEN, ANNU KOTIRANTA</p> <p>Discussant: SCHWARZER, FRANZISKA</p>	<p>PRACTICES, MOTIVES AND CSR COMMUNICATION IN SMES: DOES COMMUNICATION LEVEL REFLECT ENGAGEMENT? SPENCE, MARTINE CHASSÉ, S., COURRENT, J.-M., LABELLE, F.</p> <p>Discussant: SNELLMAN, KIRSI</p>	<p>ON THE EMERGENCE OF SUSTAINABLE ENTREPRENEURIAL ECOSYSTEMS – A COMPLEX SYSTEMS APPROACH TIM HAARHAUS JAN-MARTIN GEIGER ANDREAS LIENING</p> <p>Discussant: GLOWKA, GUNDULA</p>	<p>ENTREPRENEURIAL ORIENTATION, FOREIGN MARKET KNOWLEDGE AND INTERNATIONAL PERFORMANCE: THE INFLUENCE OF TOP MANAGEMENT’S SOCIAL CAPITAL STRUNZ, ALEXANDER</p> <p>Discussant: STERNAD, DIETMAR</p>

12:30 – 13:00	<p>DEBUNKING THE MYTH OF THE BUSINESS SUCCESSION FORM SELECTION PROCESS IN FAMILY BUSINESSES. A MULTIPLE STAKEHOLDER ANALYSIS</p> <p>RODRIGUEZ S., LIL, DOROTHEA BOWYER</p> <p>Discussant: MADSEN, EINAR LIER</p>	<p>DETERMINANTS OF REFUGEE BUSINESS INCUBATOR: ORGANIZATION AND EMBEDDEDNESS</p> <p>HARIMA, AKI JULIA FREUDENBERG</p> <p>Discussant: JIANG, YI</p>	<p>CROWDFUNDING SUCCESS AND SOCIAL CAPITAL: AN EMPIRICAL ANALYSIS IN GERMAN-SPEAKING COUNTRIES</p> <p>MEYER, VERENA CHRISTOPHER WEIGAND STEFANIE PAKURA</p> <p>Discussant: HAASE, INGA</p>	<p>TO FORMALISE OR NOT TO FORMALISE – UNDERSTANDING DECISION FRAMES AND REGISTRATION BEHAVIOUR AMONGST WOMEN ENTREPRENEURS</p> <p>XHENETI, MIRELA SHOVA THAPA KARKI ADRIAN MADDEN</p> <p>Discussant: OZASIR KACAR, SIBEL</p>	<p>EXPLANATORY FACTORS OF SOCIAL ENTREPRENEURSHIP FROM THE PERSPECTIVE OF SUCCESS AND FAILURE</p> <p>MURILLO-LUNA, JOSEFINA LUCÍA ESPERANZA Gª-UCEDA JESÚS ASÍN-LAFUENTE</p> <p>Discussant: TYKKYLÄINEN, SAILA</p>	<p>SUSTAINABLE ENTREPRENEURING: ENABLING A PRACTICE-BASED RESEARCH AGENDA</p> <p>RAMIREZ-PASILLAS, MARCELA</p> <p>Discussant: SPENCE, MARTINE</p>	<p>ENTREPRENEURSHIP SUSTAINABILITY IN THE INFORMAL SECTOR.</p> <p>NING, ERNESTINE</p> <p>Discussant: HAARHAUS, TIM</p>	<p>THE DYNAMICS OF THE INTERNATIONALISATION PROCESS OF LATE-INTERNATIONALISING SMES</p> <p>O'GORMAN, COLM MALENE MYHRE</p> <p>Discussant: STRUNZ, ALEXANDER</p>
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3	FLUID ENTREPRENEURIAL MOTIVATIONS IN AN EMERGING CONTEXT	EIJDENBERG, EMIEL LAURENS NSUBILI M. ISAGA; LEONARD J. PAAS; ENNO MASUREL.
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9	THE PARADOX OF FEMALE ENTREPRENEURSHIP IN MACEDONIA	ROMAN, AMELIA
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Authors should be by their poster during coffee breaks to foster interaction with participants